



ASK ABOUT
ENERGY STAR

ENERGY STAR[®] QUALIFIED CEILING FANS

KEY SALES MESSAGES:

ENERGY STAR is:

- > A U.S. government-backed symbol of energy efficiency
 - > No sacrifice, same features
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ENERGY STAR qualified ceiling fans:

- > Move air 20% more efficiently than conventional ceiling fans
 - > Are 50% more energy-efficient when coupled with an ENERGY STAR qualified light kit
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ENERGY STAR qualified light kits:

- > Come with energy-efficient compact fluorescent light bulbs (CFLs) that use 2/3 less energy than incandescent bulbs
- > Last up to 10 times longer than incandescent bulbs and only have to be changed once every 7 years

ENERGY STAR qualified ceiling fans can save consumers \$15-25 a year; qualified fan and light combinations offer the greatest savings.

TO MAXIMIZE ENERGY SAVINGS, SHARE THESE FOUR TIPS WITH YOUR CUSTOMERS

1

Ceiling fans cool people, not rooms – turn them off when leaving the room

2

Adjust your thermostat during fan use to save on air conditioning costs

3

For year-round savings, reverse the fan motor (clockwise) and operate on low speed in the winter to redistribute warm air

4

Hang the fan 8-9 feet above the floor for optimal airflow – minimum height requirement is 7 feet



FOR MORE INFORMATION:
visit www.energystar.gov